

# CAR - MOTORCYCLE - BOAT FRENCH RIVIERA CLASSIC MOTOR SHOW

10<sup>th</sup>, 11<sup>th</sup> & 12<sup>th</sup>, 2014 - M.I.N D'AZUR NICE



**FRENCH RIVIERA CLASSIC MOTOR SHOW**  
THE 1ST CLASSIC MOTOR SHOW ON THE FRENCH RIVIERA  
CAR / MOTORCYCLE / BOAT

Dear Sir or Madam,

We have the pleasure to present you the French Riviera Classic Motor Show, the first classic motor show for cars, motorcycles and boats, on the French Riviera.

On the initiative of People Organisation, experts in events organization related to automobile, the show will take place on Friday 10<sup>th</sup>, Saturday 11<sup>th</sup> and Sunday 12<sup>th</sup> October 2014 in the M.I.N. d'Azur of Nice, ideally located only 10 minutes away from downtown and 2 minutes from highway and airport. Why the French Riviera Classic Motor Show? Curiously, there is no exhibition fully dedicated to the classic vehicles on French Riviera. It is now done. Be in the first ones to take advantages of this great offer !

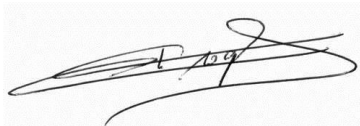
Indeed, the largest number of French classic cars is concentrated between Nice, Cannes, Antibes and Monaco. Thanks to its tourist appeal and quality of life, many visitors and collectors around the world: French, Russian, American, Asian and Middle East people with important purchasing power are resident on the French Riviera. They are your future clients!

For many years, People Organisation and its experimented team design events around the automobile to ensure a high quality of services. 2.300 owners who have participated in our events will be invited to visit you at the show. We planned everything for your venue, and for this show to become, by its quality, a major reference on French Riviera, in France and in Europe.

We hope we can count on your presence. You will find enclose all the relevant documentation: the presentation and the participation request form. The entire show team is at your disposal to answer your questions and facilitates.

Let's make an appointment with you on the next Friday 10<sup>th</sup>, Saturday 11<sup>th</sup> and Sunday 12<sup>th</sup> October 2014 in Nice.

Yours sincerely,



Thierry FROGET  
Directeur du salon

## INFORMATIONS

### WHO EXHIBITING?

- Clubs and federations
- Sellers and renters of vintage vehicles of more than 25 years: car, motor cycle, boat, tourism and racing
- Manufacturers and importers
- Automotive suppliers
- Restoration and car body mechanics
- Services: insurers, experts, automotive events organizer
- Automobilia (car, motorcycle and boat objects)
- Artist and art galleries

### WHO VISITING?

The French Riviera Classic Motor Show has been designed for a potential audience of thousands of French and foreign fans and collectors with high purchasing power residing on the French Riviera, professionals come from all Europe but also local, national and International visitors. More than 20.000 visitors will be attending.

### THE ADVANTAGES OF THE SHOW

- Renowned, rare and unique models exhibited
- The only exhibition of vintage vehicles on the French Riviera
- Potential buyers with high purchasing power, whose 2.300 owners attending
- Very big collectors settled on the French Riviera
- A large public attracted by the major automotive events
- A downtown exhibition on the same level, on 12 000 sq.m covered surface
- A world-famous touristic region
- A team well organised and professional

### A LARGE NUMBER OF PROSPECTS

- Most of French collection vehicles are concentrated in Nice, Cannes, Antibes, Monaco and the region Provence-Alpes-Côte d'Azur, because the purchasing power is more important for it than elsewhere, and the climate and beautiful scenery incite to possess a vehicle of collection.
- A public of more than one million 200 000 inhabitants without counting the closeness with Italy, Country of the automobile.
- The rich history of the French Riviera with the automotive and its mythical events such as the Grand Prix of Monaco Formula 1, the rally of Monte Carlo with their historical version.
- The French Riviera is one of the first regions in France in many clubs, which are very active throughout the year.

### MAJOR PROMOTION

- Press relations with non-specialized and specialized French and European media
- A media plan combining display ads, advertising in newspapers and specialized magazines, radio, TV, internet throughout PACA region and the main French and European cities
- Operations on targeted direct marketing files
- Specific partnerships
- Support of the city of Nice and the Region PACA

### ANIMATIONS

Many activities are planned during the show: dedicated tracks for collection cars for children, simulators, slot-racing, pit-stop competition, live car painting show by the famous artist MOYA, road safety, retrospective Ferrari, Maserati and MV Augusta show with exceptional models, signing session by famous personalities of car-racing.

### SUITABLE EXHIBITION OPTIONS

You can have a basic stand or an equipped stand which will be directly delivered to you. All the information on the website [www.fr-cms.com](http://www.fr-cms.com).

### THE ORGANIZATION

French Riviera Classic Motor Show is an event People Organisation.  
People Organisation has designed for several years, events related to the automobile sector which guarantees a high quality of services thanks to their expert team in organization of this type of exhibitions. [www.peopleorg.com](http://www.peopleorg.com)



## PARTICIPATION REQUEST FORM (Continuation)

- **SALE AND/OR RENTAL** (*Dealer / manufacturer / Importer Car - Motorcycle - Boat*) ; **RESTORATION ; MAINTENANCE ; AUTOMOTIVE SUPPLIERS ; ACCESSORIES ; SERVICES ; SPARE PARTS**

BOOK YOUR STAND	Unit Price excl. VAT	Number of sqm	TOTAL excl. VAT
<b>OUTDOOR AREA</b> - Minimum sqm 9 Multiple of sqm 3 (sqm 9, sqm 12, sqm 15, etc...) or multiple of 5 (sqm 10, sqm 15, sqm 25, etc...)	<b>30 € / sqm</b>		€
<b>CARPET</b>	<b>7 € / sqm</b>		€
<b>ELECTRICAL POWER SUPPLY 1KW</b>	<b>200 €</b>		€
<b>ELECTRICAL POWER SUPPLY 3KW</b>	<b>300 €</b>		€
<b>PAGODA TENT 3x3</b>	<b>460 €</b>		€
<b>PAGODA TENT 5x5</b>	<b>550 €</b>		€
<b>EXHIBITION STAND UNDER BIG TOP (sqm 2000)</b> – offer only for dealers, minimum sqm 100, carpet and lighting include	<b>45 € / sqm</b>		€
ADMISSION FEES *			195 €
TOTAL excl. VAT			€
VAT 20 %			€
GRAND TOTAL incl. VAT			€
DEPOSIT OF 50% incl. VAT (at the reservation)			€

- **AUTOMOBILIA**

BOOK YOUR STAND	Price excl. VAT	Number of sqm	TOTAL excl. VAT
<b>INDOOR AREA UNDER BIG TENT</b>	<b>20 € / sqm</b>		€
<b>ELECTRICAL POWER SUPPLY 1KW</b>	<b>200 €</b>		€
REGISTRATION FEES *			195 €
TOTAL excl. VAT			€
VAT 20 %			€
GRAND TOTAL incl. VAT			€
DEPOSIT OF 50% incl. VAT (at the reservation)			€

\* Including the admission fees, 1 parking pass, 2 exhibitor badges (details in the Exhibitor Guideline), the insertion in the visitor's guide and the website, 10 invitations entitling free entry.

### YOUR COMMITMENT

I, the undersigned ..... declares to know and accept the General regulations, available on the website, to accept without reserve and limitation all the conditions, and declares to give up any appeals against the Organizer.

Signature preceded by the words « read and approved »

City..... Date.....

Signature & Stamp

### YOUR PAYMENT

Compulsory deposit of 50% of the total amount incl. VAT at the reservation. The balance on July 15th upon receipt of the invoice.

**CHEQUE** order to: People Organisation

**BANK DRAFT**

Indicate the name of the exhibition and your company name

**RIB** : CCM Nice baie des Anges

Banque 10278 Guichet 07966 N° compte 00020124001 Clé 03

**IBAN**: FR76 1027 8079 6600 0201 2400 103

**BIC/SWIFT**: CMCIFR2AVAL

For foreign exhibitor: it is compulsory to the exhibitor to mention the following « Rules without fees to the beneficiary » and copy must be sent by fax at +33 4 93 83 52 11. VAT (20 %) is recoverable.

**CREDIT CARD**

An authorization of debit will be sent to you on request

## PARTICIPATION REQUEST FORM (Continuation)

- **CLUB / REGISTER-** *Parking only reserved for club and register*

BOOK YOUR AREA	Unit Price excl. VAT	Quantity	TOTAL excl. VAT
OUTDOOR AREA sqm 25	15 € / sqm	Sqm 25 x ....	€
OUTDOOR AREA sqm 50		Sqm 50 x ....	€
OUTDOOR AREA sqm 100		Sqm 100 x ....	€
PAGODA TENT 5x5	550 €		€

ADMISSION FEES *	195 €
TOTAL excl. VAT	€
VAT 20 %	€
GRAND TOTAL incl. VAT	€
<b>DEPOSIT OF 50% incl. VAT (at the reservation)</b>	€

- **PRIVATE –** *Sale of a vehicle by a private and used spare parts*

BOOK YOUR AREA	Unit Price incl. VAT	Number	TOTAL incl. VAT
SALE OF A VEHICLE - PACKAGE 3 DAYS (vehicle on site)	180 €		€
MODEL(S) ON DISPLAY			
USED SPARE PARTS	20 € / m <sup>2</sup>		€
GRAND TOTAL incl. VAT			€
<b>DEPOSIT OF 50% incl. VAT (at the reservation)</b>			€

\* Including the admission fees, 1 parking pass, 2 exhibitor badges (details in the Exhibitor Guideline), the insertion in the visitor's guide and the website, 10 invitations entitling free entry)

Find the complementary options in the Exhibitor Guide line available online from April 2014 on our website [www.fr-cms.com](http://www.fr-cms.com)

### YOUR COMMITMENT

I, the undersigned ..... declares to know and accept the General regulations, available on the website, to accept without reserve and limitation all the conditions, and declares to give up any appeals against the Organizer.

Signature preceded by the words « read and approved »

Place..... Date.....

Signature & Stamp

### YOUR PAYMENT

Compulsory deposit of 50% of the total amount incl. VAT at the reservation. The balance on June 15th upon receipt of invoice.

**CHEQUE** payable to: People Organisation

**BANK ORDER**

Indicate the name of the exhibition and your company name

**RIB :** CCM Nice baie des Anges

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