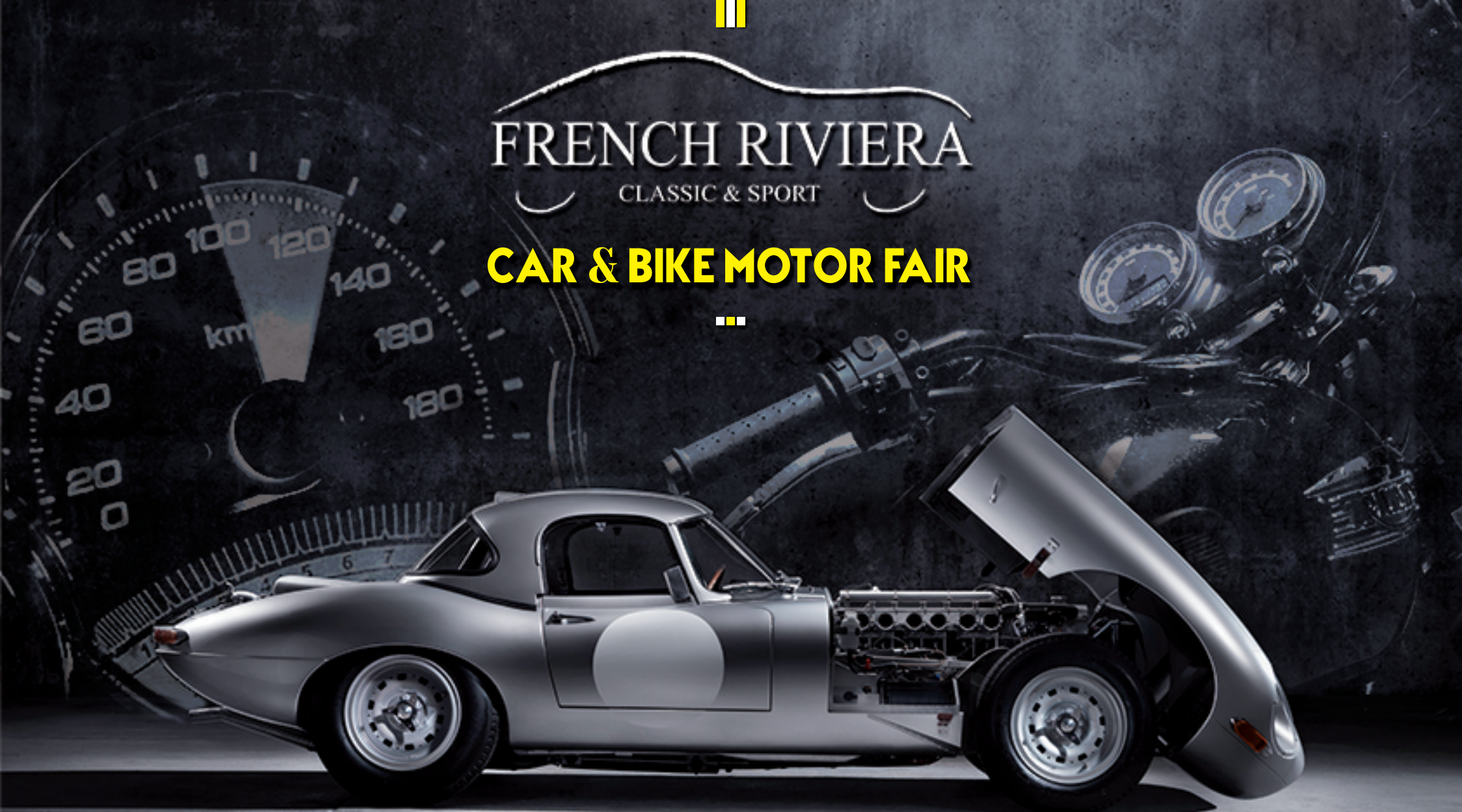


FRENCH RIVIERA

CLASSIC & SPORT

CAR & BIKE MOTOR FAIR



JUNE 10-11, 2017

ALLIANZ RIVIERA STADIUM - NICE

THE 3rd CAR AND BIKE SPORT & COLLECTION MOTOR FAIR ON THE FRENCH RIVIERA

The June 10th and 11th 2017, and under the patronage of Jean-Claude Andruet, legendary rally driver, will take place in the ultra-modern stadium Allianz Riviera of Nice the third edition of the French Riviera Classic & Sport, the sport and collection Car and Bike fair on the French Riviera. With 17 000 visitors from the second edition, it's already one of the most important event at the regional level after the Monaco Grand Prix of Formula 1 and the Festival of Cannes and one of the first crowd of the national fairs.

Perfectly situated at 10 minutes from downtown and very close of highway and the international airport Nice Côte d'Azur, it takes place on more than 30 000 m² of exhibition space among which 20 000 m² covered, and 50 000m² of free parks. Supported by our private and institutional partners, it's the major event of the spring.

Close to 180 exhibitors and thousands of local, national and international visitors are expected. Most of the brands were represented in the last edition as Ferrari, Aston-Martin, Lamborghini, Lotus, Mercedes, Bentley, Ducati, Harley-Davidson, Indian, Yamaha, Honda..... Join them and take advantage of the important purchasing power resident of the French Riviera.

Side collection the theme this year is "La Dolce Vita" with a staging of vehicles at the time. But also the exhibition of the SAS Prince of Monaco cars collection, Ducati in competition, and many other surprises like fantastic demonstration on a dedicated track each day of exceptional bikes and cars like rally Group B, GT, F1, moto GP, Ducati Desmo Edicci...

An big auction with most of 60 vehicles will be organized Sunday afternoon by the renowned auction house Boisgirard- Antonini. It will be possible to visit at the same time the national museum of sport situated within the stadium. A spare parts exchange will gather on the square all bargain hunters in search of rare parts and numerous animations for all will complete the program. A very beautiful catalog of the show edited at 20 000 copies will be gracefully distributed to the visitors.

The communication plan will be even more important than the last edition. You can consult our last press-book on the dedicated website www.fr-cms.com. Everything is planned for your welcome so that this show is by its quality and its fame a major reference.

We hope we can count on your presence. My team and myself hold at your disposal to answer your questions and facilitate your coming.

I make you an appointment with you next June 10th and 11th 2017 on the French Riviera.

Yours sincerely,



Dr Pierre-Guy MORANI
Organization committee

☎ +33 (0) 4 93 21 95 01

www.fr-cms.com

✉ info@fr-cms.com

INFORMATIONS

WHO EXHIBITING ?

- Clubs and federations
- Sellers and renters of vintage and sport vehicles : car, motor cycle, boat, tourism and racing
- Manufacturers and importers
- Restoration and car body mechanics
- Automobile suppliers
- Accessories, new and used spare-parts sellers
- Services : insurers, experts, automotive event organizers
- Automobilia (car, motorcycle and boat objects, artists and art galleries)
- Private owners of classic cars

WHO VISITING ?

The French Riviera Classic & Sport will held thousands French and foreigners visitors: amateurs, professionals and collectors, press journalists, TV, radio, personalities. More than 20.000 visitors are expecting during the fair.

OPENING HOUR

Saturday June 10th : 10am. – 8pm. / Sunday June 11th: 10am. – 7pm.

THE ADVANTAGES OF THE FAIR

- The Allianz Riviera is a magnificent and unique exhibition area with ultra-modern infrastructures
- An ideal emplacement close to airport, highway, train station and downtown
- 30 000 m² of free parks and 30 000 m² of exhibition area most of which are covered
- An innovation show on French Riviera with exceptional vehicles presented
- An ecological event by the stadium construction and by the actions that will be taken by the organizer
- More potentials clients than anywhere else with purchasing power
- Very important collectors' settles on French Riviera with half of the French park of classics cars
- A listing of 2 600 sport and collection owners participating in our events invited
- A public of more than 1.2 million citizens interested par major automobile events
- A world-famous touristic region and an ideal climate in June with temperatures superior to 26°
- A well-experimented team

A LARGE NUMBER OF PROSPECTS

- The purchasing power is more important than anywhere else and the climate and the beauty of the landscapes incite to possess a classic vehicle
- A large public, with proximity with Italy, country of the automobile
- The rich history of the French Riviera with the automotive and its mythical events such as the Grand Prix of Monaco Formula 1, the rally of Monte Carlo with their historical version.
- The French Riviera is one of the first regions in France for the number of clubs

MAJOR PROMOTION PLAN

- Poster campaign 4x3 on the entire region, print media, radio, television, Internet and social networks
- Press relations with non-specialized and specialized French and European media
- Press file send to 4 000 professionals and press conference a month before the event
- Operations on targeted direct marketing files with for example 80 000 flyers distributed
- Specific partnerships and support of the city of Nice, the metropolis, the General Council and PACA Region
- Official show's catalogue edited at 20 000 ex. and distributed to visitors
- Participation in the most important shows in France and Europe

ANIMATIONS

Many activities are planned during the show: car and bike dynamic show on a dedicated track, tracks for childrens, simulators, slot-racing, pit-stop competition, live car painting show, road safety, signing session by famous personalities.

SUITABLE EXHIBITION OPTIONS

Basic stand or equipped stand will be directly delivered to you. All information on the website: www.fr-cms.com.

THE ORGANIZATION

MOTORFAIR is the creative agency of the event with an expertise in the organization of events around the vehicles of Sport and collection which guarantees a high quality of services.

PARTICIPATION REQUEST FORM

1/3

This file is to be returned completed and signed

to :

FRENCH RIVIERA CLASSIC & SPORT

1, avenue des Pins - Le Front de Mer B

06200 - Nice (France)

IMPORTANT

The stands allocations will be made according to the order of arrival of the complete files.

YOUR COMPANY

Company name _____

Address _____

Zip Code _____ City _____ Country _____

Phone _____ Fax _____

E-mail _____ Website _____

Invoicing address (if different) _____

Intra-community VAT number | | | | | | | | | | | | | | | | | | | | | |

SIRET number.....

CONTACT REPRESENTATIVE

Surname _____ First name _____

Direct phone _____ Mobile number _____

E-mail _____ Job title _____

YOUR ACTIVITY

1.1 SALE 1.2 LOCATION

1.3 MANUFACTURER 1.4 IMPORTER

2.0 RESTORATION / MAINTENANCE

3.0 ACCESSORIES

4.0 SERVICES (give details) : _____

5.0 CLUBS & ASSOCIATIONS

6.0 AUTOMOBILIA (give details): _____

7.0 SPARE PARTS

A NEW B USED

8.0 PRIVATE

9.0 OTHER (specify) : _____

From 1.1 to 5.0, thanks to specify

your sector automobile, motorcycle or boat:

A AUTO B MOTORCYCLE C BOAT

YOUR STAND

Name for the signage of your stand: _____

Number and model(s) of vehicle(s) on display: _____

Observations : _____

RESERVED FOR THE ORGANIZER

Date of reception: _____ File number: _____ Customer number: _____

PARTICIPATION REQUEST FORM (Continuation)

2/3

BOOK YOUR STAND	Price excl. VAT	Quantity	TOTAL
SALE AND/OR RENTAL (Dealer, Manufacturer, Importer Car, Moto, Boat) – RESTORATION – MAINTENANCE – AUTOMOBILE SUPPLIERS – ACCESSORIES – SERVICES – SPARES PARTS (New)			
OUTDOOR	40 € / m ² m2	
INDOOR LEVEL 0 carpet include	60 € / m ² m2	
INDOOR LEVEL 1 carpet include	70 € / m ² m2	

AUTOMOBILIA (objects related to classic and Sport vehicles)			
INDOOR	20 € / m ² m2	€

SPARE PARTS EXCHANGE (used spare parts only)			
OUTDOOR	5 € / m ² m2	€

OPTIONS	Price excl. VAT	Quantity	TOTAL
Electrical power supply	200 €		€
Pagoda tent 5x5	375 €		€

* ADMISSION FEES : 60 € except spare parts exchange 10 €	€
TOTAL excl. VAT	€
VAT 20 %	€
TOTAL WITH TAXES	€
Exhibitor additional badge X 10 € incl. VAT
Additional invitations per group of 4 : 28 € VAT includegroup(s) X 28 €
GRAND TOTAL incl. VAT	€
DEPOSIT OF 50% incl. VAT (at the reservation)	€

* The inscription fees includes the signage of your stand, the insurance, 4 exhibitors badges (2 for spare square exchange), 10 invitations for the show giving the right to a free entrance (5 for spare square exchange), a park space inside the exhibitors parking lot, the inscription inside the visitor's guide and the show's website and the file's fees of your case. Free sending if orders of exhibitor's badges and invitations before March 30th. Inscription fees are of 20 € for spare square exchange.

Find complementary options on the Exhibitor Guide, available on our website www.fr-cms.com from March 2017.

YOUR COMMITMENT

I, the undersigned..... declares to know and accept the General regulations, available on the website, to accept without reserve and limitation all the conditions, and declares to give up any appeals against the Organizer.

Signature preceded by the words "read and approved"

City..... Date.....

Signature & Stamp

YOUR PAYMENT

Compulsory deposit of 50% of the total amount incl. VAT at the reservation, the balance on April, 15th 2017

CHEQUE order to: MOTORFAIR

BANKDRAFT

Indicate the name of the exhibition and your company name
BANQUE: CREDIT MUTUEL NICE CALIFORNIE
IBAN: FR76 1027 8079 6600 0209 3050 268
BIC/SWIF: CMCIFR2A

For foreign exhibitor: it is compulsory to the exhibitor to mention the following « Rules without fees to the beneficiary » and copy must be sent by fax at +33 4 93 83 52 11. VAT (20 %) is recoverable.

CREDIT CARD

An authorization of debit will be sent to you on request

PARTICIPATION REQUEST FORM (Continuation)

3/3

BOOK YOUR STAND	Price incl. VAT	Quantity	TOTAL
CLUBS AND ASSOCIATIONS			
OUTDOOR	100 €	50 m2	100 €
SUPPLEMENTARY SPACE (by 25m ² stand)	125 € / 25 m2	125 € x	€
INDOOR LEVEL 0	20 € m2	€

PRIVATE : take advantage of the show to sell your vehicle which will be exposed 3 days in the stadium square			
2 DAYS PACKAGE (Vehicle on site)	200 € / vehicle		€
MODEL(S) ON DISPLAY AND YEAR			

OPTIONS	Price incl. VAT	Quantity	TOTAL incl. Taxes
Electrical power supply	220 €		€
Pagoda tent 5x5	450 €		€
Additional exhibitor badge	10 €		€
Additional invitations per group of 4	28 €group(s) x 28 €	€

ADMISSION FEES - 72 € (except private seller included in the 2 days package)	€
GRAND TOTAL incl. VAT	€
DEPOSIT OF 50% incl. VAT (at the reservation)	€

** The inscription fees includes the signage of your stand, the insurance, 4 exhibitors badges (one for private seller), 10 invitations for the show giving the right to a free entrance (2 for private seller), a park space inside the exhibitors parking lot (except private seller), the inscription inside the visitor's guide and the show's website (except private seller) and the file's fees of your case. Free sending if orders of exhibitor's badges and invitations before March 30th. Inscription fees are free for private sellers.*

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OPTIONS	Price excl. VAT	Quantity	TOTAL
PACKAGE VIP			
Your package (base 8 people) includes : <ul style="list-style-type: none"> — Reserved and secured parking space (1 for 2) — Reserved access by the VIP entrance — Tickets for the Fair and the national Sport Museum — Welcome by your hostesses and cloakroom — Delivery of the catalog and the official poster — Access to the VIP lounge with relaxation area, TV and open-bar — Presence and interventions of personalities — Quality lunch (drinks included) at your reserved table for 8 people to the VIP restaurant for Saturday or Sunday 	150 € / person		€
Drive of a classic car (jaguar type E, AC Cobra, Ford Mustang...) on a 15 minutes tour	60 € / person		€
baptism on board a mythic rallye car with professional instructor on dedicated track	50 € / person		€
TOTAL WITHOUT TAXES			€
VAT 20 %			€
TOTAL TTC			€
DEPOSIT OF 50% incl. VAT (at the reservation)			

OFFICIAL CATALOG ANNOUNCER

In partnership with publishing Riviera Selections of real estate glossy magazines on French Riviera, the catalog of the show will be produced to 20.000 copies and distributed gracefully to every visitor. It will be high-quality with a size of 200x260mm French-style, a 300 gram cover in selective matt and internal pages of 100 grams to optimize the quality of the images. Not only it will be a real tool of visit during the show to place the exhibitors, know the details of the program and the animations but it will also be a magnificent communication tool to present its know-how and its products. There will be finally for every visitor after the event a memory in images of the show which we shall want to keep in our library. Details and price lists on the order form next page.

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Signature preceded by the words "read and approved"

City..... **Date**.....

Signature & Stamp

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CREDIT CARD

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PUBLICITY INSERT – ORDER FORM

RIVIERA Salon

3, Rue Marceau - 06400 CANNES - Phone +33 (0)4 83 44 12 45 – Mobile +33 (0)7 61 71 14 33
 Mail : salonrivieraclassic@gmail.com

FRENCH RIVIERA CLASSIC & SPORT magazine – 20.000 copies.

Client :

Represented by: Position :

Complete address :

CP : City :

Phone : Email :

Gabarit :

- A page 350 € without taxes
- Double page 600 € without taxes

Total amount without taxes VAT 20%:

TOTAL TAXES INCLUDED:

Deposit of 50% of the total included taxes amount at the reservation. The balance on May, 5th 2017 upon receipt of invoice.

- Check payable to MEA PUBLICATIONS
- Bank transfer

RIB : Crédit Agricole Provence Alpes Côte d'Azur
 Bank 19106 Guichet 00602 Numéro de compte 43626213643 Clé 18
 IBAN : FR76 1910 6006 0243 6262 1364 318
 BIC/SWIFT : AGRIFRPP891

Remarks:.....

..... At

....., the.....

Signature & Stamp of the company (preceded by the handwritten words "read and approved")

PLAN IN SECTION OF THE FAIR

