

GENERAL CONDITIONS OF EXHIBITION SPACE RENTAL AND STAND EQUIPMENT

Particular Regulation

Any vehicle of less than 25 years of age will not be able to be exhibited at the exhibition unless dispensation has been granted by the organizer. Manufacturers and importers will have the possibility of exhibiting modern vehicles on their stand once they have received the authorization to do so from the organizer. They must be assured and contain less than 10 liters of fuel and the battery must be cut.

The products which are exhibited must be displayed half an hour before the official opening time of the exhibition to the public and can only be covered up when the exhibition closes

Chapter 1 - General Provisions

1.1 These terms and conditions are applicable to all the exhibitors, their representatives and agents. They are accompanied by an "Exhibitor's Guide". By signing the registration agreement, exhibitors accept all the terms.

1.2 The Organizer decides the location, the length, the opening and closing times of the event, the prices of stands, admission fees and the closing date of registrations. They alone determine the categories of people or companies admitted to exhibit and/or visit the event as well as the list of products or services presented.

1.3 The Organizer reserves the right, without participants being able to claim any indemnity, to decide at any time to change the venue, extend, postpone or close the trade show early. The Organizer may also at any time modify the name of the trade show, in part or in full, without affecting the validity of the registration agreement, particularly in the case of exhibitors committing to several sessions.

1.4 Unless agreed otherwise, any derogation is only valid for the session(s) concerned

Chapter 2 - Admissions

2.1 Excluding all others, the request to exhibit is made via the registration form drawn up by the Organizer and transmitted to the exhibitor.

2.2 The Organizer decides on the exhibitor admission without appeals.

2.3 The Organizer reserves the right to reject, on a temporary or permanent basis, any registration form that does not meet the required conditions. The following may in particular constitute temporary or permanent reasons for rejection: incomplete forwarding of the information required, failure to make payment or guarantees demanded by the Organizer, even payments relating to past exhibitions, the non-compliance with previous obligations and/or these general terms and conditions, the non-compliance of the exhibitor or its products or services with the aims, spirit or image of the event, the exhibitor being placed in legal receivership, it being in a state of insolvency, the refusal of administrative or legal authorizations if needed for its presence at the event, the risk of damage being caused by its presence to the protected interests of consumers and young people or law and order in general, the quiet of other exhibitors and the safety of visitors.

2.4 The application rejection does not include any damage indemnities ; this reject will be officially notified to the applicant by the Organizer and the first payment will be refund, excluding the obligatory registration fees which is vested by the Organizer

2.5 The exhibitor shall inform the Organizer of any element or event which has taken place or has become apparent since its registration likely to justify reassessment of its registration.

2.6 Furthermore, the Organizer reserves the right to request, at any time, any additional information in relation to the aforementioned and, where appropriate, to review an admission decision based on information that was false, erroneous or that has become inaccurate. The deposit paid then remains the property of the Organizer who furthermore reserves the right to take legal action for the payment of the whole price.

2.7 The right resulting from registration is personal and non-transferable. The registration agreement bears no right of admission to future events, except in the case of a registration agreement for several sessions.

2.8 Unless agreed otherwise by the organizer following a specific request, groups can only exhibit on collective stands if every member company of the group is individually admitted and has undertaken to pay the registration costs and insurance fees.

Chapter 3 - Registration and participation fees

3.1 Registration form entirely filled in and duly signed will be considered if they are accompanied by the settlement of the total amount of the first remittance, that is 50% (including tax) of the reservation, fixed rate registration included.

3.2 Registration forms must be sent directly to the Organizer's address. All demands sent after the deposit remittance deadline date will have to be accompanied by the total amount (including tax) of the order. The exhibitor can only pretend to its admission to the exhibition after the entire settlement of the rental.

3.3 Notwithstanding special arrangements, the organizer reserves the right to refuse any registration agreement not accompanied by the deposit.

3.4 Failure to pay any instalment on the required due date implies loss of the right to exhibit, the deposit remaining irrevocably the property of the organizer.

3.5 Furthermore, the organizer has the right to take legal action for the payment of the balance of the price due, despite the registered exhibitor's non-participation for whatever reason. In the event that an exhibitor, for any reason, does not occupy its stand on the event's opening day, or by the installation deadline date set by the organizer, it is considered to be a no-show. Without prejudice to any other measures taken, the organizer may, at the exhibitor's risk and peril, dispose of the no-show exhibitor's stand and the exhibitor shall not be able to claim any refund or compensation, even if the stand is allocated to another exhibitor.

3.6 All services are payable to People Organisation. Only payments by checks, bank transfer or bank card are accepted. The failure to pay a single paper or bill at its due date immediately makes the whole debt payable even if not yet due. On the date of the payment and without the need for an official demand, the interests on overdue payments run in full right at the statutory rate of 2% per overdue month.

3.7 All expenses resulting directly or indirectly from the failure to pay shall be payable by the exhibitor, in particular protest charges and recovery, debtor and reminder fees, including for registered delivery post.

3.8 In case of non-payment of part or all the sums owed by the exhibitor towards People Organisation for any reason whatsoever, People Organisation reserves the right, following unsuccessful reminders and/or official notice, to refrain from delivering the stand to the exhibitor or else to forbid it access to the stand by all appropriate and lawful means,

regardless of the provisions herewith and without prejudice to its right to claim compensation for the harm it has suffered.

Chapter 4 - Terms of cancellation by the exhibitor

4.1 The registration form is a firm commitment. All withdrawal has to be communicated by the exhibitor by registered mail with recorded delivery addressed to the Organizer. In case of withdrawal occurs before the invoice deadline date and minimum 3 months before the car show opening, the first payment will be kept as an indemnity. In case of withdrawal after the invoice deadline date or within 3 months previous the car show opening, the entire payment of the stand will be immediately due to the Organizer as an indemnity, even if the exhibitor managed to rent his stand surface initially reserved. If the participant does not occupy his stand surface on the eve of the event opening, he will be considered as withdrawn and the stand will be made available to the Organizer.

Chapter 5 - Allocation of spaces

5.1 The organizer establishes the map of the event and allocates spaces.

5.2 The organizer reserves the right to modify, as many times as it seems necessary in the interests of the event, the surface area, arrangement and arrangement of spaces.

5.3 The maps provided and the allocations of stands, subject to the venue permitting, include measurements which are as accurate as possible. It is the responsibility of exhibitors to check compliance before planning their layout.

5.4 The organizer may not be held liable for slight differences (+/- 10%), which may occur between the stated sizes and the actual dimensions of the space, nor for changes to the stands' surrounding area (changes to neighboring stands, aisles, etc.) as registrations are received.

Chapter 6 - Occupation and use of stands

6.1 It is specifically prohibited to sell, sublet, exchange, gratuitously or against payment, all or part of the space allocated by the organizer. The goods exhibited shall directly depend on the exhibitor's activity.

6.2 Except in the case of prior written authorization from the organizer, the exhibitor may not present materials, products or services at its stand other than those listed in the registration form, in compliance with the goods and services nomenclature drawn up by the organizer.

6.3 The exhibitor may not, in any form whatever, present products or services or carry out advertising for companies which are not exhibitors, unless it has prior written authorization from the organizer.

6.4 The cleaning of each stand, payable by the exhibitor, shall be carried out daily and also before the event opens to the public.

6.5 Exhibitors and their employees must be dressed correctly and be perfectly behaved towards their visitors (neither calling out to customers, nor operating beyond the boundaries of their stand) and towards other exhibitors.

6.6 The stand should be constantly manned during the opening hours for exhibitors (including setting up, deliveries and dismantling) as well as during official hours of opening to visitors. The non-observance of this stipulation may entail temporary or permanent exclusion by the organizer

6.7 Exhibitors shall not empty their stand and shall not remove any of their items before the end of the event.

Chapter 7 - Access to the event

7.1 No person shall be allowed onto the premises without showing a ticket issued by the organizer.

7.2 The Organizer has the right to deny entry to any person - or request any person to leave - whose presence or behavior is considered detrimental to the safety or image of the event or who disturbs the peace.

7.3 Badges and invitations not for resale giving access to the event are issued to exhibitors according to the conditions set down by the Organizer.

7.4 No pets, including those of visitors, are allowed at the event. In any case, the owner or person accompanying the animal will be held solely liable for any damage or loss caused or suffered by the animal in question.

Chapter 8 - Contact and communication with the public

8.1 The organizer shall be entitled to produce, publish or distribute a Visitor's Guide, whether freely or otherwise. The information required to produce the Visitor's Guide shall be provided by exhibitors at their own liability, by the deadline set by the Organizer after which time it may not be included.

The Organizer may not be held liable for omissions or reproduction or composition errors or other errors which may occur.

8.2 The exhibitor expressly waives any recourse, either against the organizer or producers or distributors, as a result of the distribution, for the needs of the event, in France and abroad, on television, video or any other medium (books, brochures, etc.), of its image of that of its stand, its trade name, its trademark, its employees, its products or services, and it guarantees the organizer against any recourse by its employees, sub-contractors and co contractors, undertaking in advance to impose this obligation on them.

8.3 The organizer has the exclusive right to display posters in the venue housing the event.

8.4 Exhibitors may only use, within their stands, posters and signs of its own company, to the exclusion of all others and subject to the rules governing general decoration. Its circulars, brochures, catalogues, flyers, offers and objects of any kind, may only be distributed at its stand.

8.5 Any other visual, acoustic or physical commercial practice with the aim of attracting visitors to stands must strictly be subject to the organizer's authorization.

8.6 The Organizer may in no way be held liable as a result of non-compliance with regulations in relation to products present neither at stands nor in relation to the exhibitor's employees.

Chapter 9 - Exhibitor's Guide

9.1 All information regarding the exhibitor's participation details to the car show are mentioned in the Exhibitor's Guide which is addressed to each exhibitor after the stand allocations. The Exhibitor's Guide notably specifies the obligations that the exhibitor has to respect in term of decoration, ensign and PA system. The Exhibitor's Guide includes all practical information and additional order forms like invitations, insurance conditions... as well as stand fitting out guidelines.

Chapter 10 - Intellectual property and miscellaneous rights

10.1 Before the event, the exhibitor shall see to the intellectual protection of equipment, products and services it exhibits (patents, trademarks, models, etc.), in compliance with legal and regulatory stipulations in force.

The organizer accepts no liability for this, in particular in case of dispute with another exhibitor or a visitor.

10.2 Exhibitors shall negotiate directly with S.A.C.E.M if they make use of music inside the event, even for simple demonstrations of sound equipment, the organizer accepting no liability in this respect.

10.3 Taking of pictures (photographs or films) may be allowed, with the organizer's written permission, within the event. Copies of all photographs must be submitted to the organizer within 15 days of the end of the event. This permission may be withdrawn at any time.

10.4 Taking of photographs by visitors may be forbidden by the Organizer.

Chapter 11 - Insurance

11.1 The exhibitor must take out the insurance arranged by the Organizer as set out in the registration form.

11.2 The clauses, cover, excess and exclusions (including theft) are in the documents enclosed provided to exhibitors.

11.3 The insurance conditions may be modified according to the insurers' stipulations. Any modifications must be accepted by the exhibitor, who undertakes not to use them to challenge the registration agreement.

Chapter 12 - Liability

12.1 The exhibitor is fully and exclusively liable for all damage to equipment or personal injury it causes or is caused by those under its responsibility or by any object or animal belonging to it or which it is keeping or by any element of its stand, decoration, display or anything else whose mantling, dismantling or regulatory compliance are the full and sole responsibility of the exhibitor.

12.2 The exhibitor undertakes to allow its stand to be visited by the Organizer, its representative or any person duly mandated, in particular the safety department or committee, during the trade show's opening or closing hours so as to check in particular that the exhibitor fulfils all its obligations and that the safety conditions are observed and to comply with and carry out any request by the organizer related to the safety of property or persons during the trade show.

Any exhibitor who has not satisfied the organizer's demands must immediately leave the venue, without the possibility of requesting any reimbursement and shall in any case be held liable for all damage which may occur to the organizer, the other exhibitors or any other person which results from its failure

Chapter 13 - Miscellaneous provisions

13.1 The organizer can cancel or defer the event if it receives a clearly insufficient number of registrations. Registered exhibitors shall then be refunded their deposits or registration fees. Up to the first day of the event, the exhibitor assumes all the risk related to possible non-fulfillment of the event and in particular exclusive liability for expenses it may incur in anticipation of the event.

13.2 If the event is completely or partially cancelled, for one or several days, even for a few hours, on one or several sites, by an act for which an exhibitor is liable, no action may be taken against the organizer and the payment set out in the registration agreement shall be due in full.

13.3 The organizer may also cancel or defer the event in case of force majeure. If it is prevented from totally or partially observing its obligations hereto by force majeure, an act of God, or the actions of any third-party to the organization and staging of the trade show, it shall notify the other party and the agreement shall be suspended. The organizer shall then be released, without having to pay any indemnity and without its liability being exposed, from the obligations contained hereto for as long as the cause or the effects of force majeure continue.

The following represent force majeure justifying the cancellation or deferment of the event at any time: any new economic, political or social situations, at a local, national, or international level not reasonably foreseeable, beyond the organizer's control, that would make fulfillment of the event impossible or that would carry risks of disturbance or disorder capable of grievously affecting the organization and the efficient staging of the event or the safety of property and of people. This particularly applies: in case of war, revolution, explosions, strikes or other social disturbance, technical unemployment and in these cases, even if the cause is internal to the company, shortage or reduction of material or power supplies, interruption or disruption to transport or other usual means of communication, riots, insurrection, attacks, fire, acts of terrorism, sabotage, demonstrations of any kind, torrential rain, floods, epidemics, storms, very severe winds, nuclear explosions, falling aircraft or spacecraft, hindrance of administrative order, lack of authorization, etc., without this list being exhaustive. In any case, the organizer may in no way be held liable and no compensation or indemnity whatsoever shall be payable by it.

13.4 Whatever the grounds, complaints by an exhibitor about another exhibitor or the organizer shall be dealt with away from the event and under no circumstances disturb its peace or image.

13.5 The exhibitor undertakes not to take a matter to court before having first initiated a procedure of amicable arbitration.

13.6 In the case of a dispute, the tribunals of the Organizer's head office will be the only competent.

13.7 By explicit agreement between the parties, these terms and conditions are governed by French law.

13.8 Any difficulties of interpretation of these terms and conditions in this English version shall be resolved by referring to their meaning in the French version.